



**CLAIM FORM**  
**WUSATA® FUNDMATCH PROGRAM**

For Internal Use Only	
WUSATA Claim #	
ICP Claim #	
ICP on file	<input type="checkbox"/>
Oversized items	<input type="checkbox"/>

FundMatch Participant Joe's Avocados

Country Where Activities Occurred (Complete a separate claim form for each country) United Kingdom

Brands & Products Joe's Avocados - Avocados

FundMatch Program Activity Code S2018 Program Approval Date 1-1-18

Claim Reference Number (optional) Magazine ad

Expenditures by U.S. Company:	
Total Expenditures:	\$ 2,000
Reimbursement Due (50%):	\$ 1,000

or

Expenditures by In-Country Partner / Distributor:	
Total Expenditures:	\$
Reimbursement Due (50%):	\$

Note: An In-Country Partner Agreement must be on file with WUSATA® for these expenditures to be eligible.

**Foreign Third Party:** \_\_\_\_\_

Check here if the In-Country Partner would prefer to be reimbursed directly via wire transfer. Please provide a completed Wire Transfer Form with the claim.

**CERTIFICATION STATEMENT:**

WARNING: Federal and State law provide severe penalties for making false or misleading statements or representations of fact with respect to this claim. Under penalties of perjury, I declare and certify that I have personally examined this claim for reimbursement and the accompanying schedules, statements, and other documents; that I have conducted a reasonable investigation into the facts represented therein and to the best of my knowledge and belief, they are complete, true, correct, and accurate, and they truly, accurately, and completely list all information and amounts and sources related thereto; that the expenditures claimed on this form were in fact incurred by the Company for the purpose indicated herein, and the activities portrayed and described in the accompanying information in fact took place exactly as described and/or represented herein; that such expenses were for the promotion of the products and brands in the country market all as listed above; that the participant has not been reimbursed for the expenses claimed by any other entity; and that the expenses claimed are necessary and reasonable for the purpose, and verifiable and supported by detailed records which are available for inspection.

Signature: <u>Joe Smith</u>	Date: <u>February 9, 2018</u>
Print Name: <u>Joe Smith</u>	Title: <u>President</u>
Phone: <u>555-555-5555</u>	Email: <u>joe@avocados.com</u>

Claim Contact\*: Jane Doe Email: jane@avocados.com

\* Please include an approved claim contact if different than the company signer


**EXPENSE SUMMARY SHEET**

You may substitute your own summary sheet or attach additional pages if necessary

Country:					
Reference Number	Date of Activity	Description*	Foreign Currency Amount	Exchange Rate **	U.S. \$ Amount (REQUIRED)
	<i>1-1-2018</i>	<i>Magazine advertisement</i>			<i>\$ 2,000</i>
				<b>TOTAL:</b>	<i>\$ 2,000</i>
				<b>50%:</b>	<i>\$ 1,000</i>

\* Using the Travel Expense Summary, list international travel expenses for trade shows as one line item per traveler. Do not list the airfare, hotel, and meals as separate items.  
 \*\* Exchange Rates can be found at: [www.oanda.com](http://www.oanda.com). Use the date of payment for figuring the U.S. dollar amount.

**CLAIM REIMBURSEMENT CHECKLIST**

- If activity was completed more than 90 days ago,  , claim is NOT ELIGIBLE. Do not submit expenses.
- All activities are dated after your Approval Date and occur in the current program year.
- Each expense listed above includes the vendor invoice, proof of payment, and proof of activity.
- All created materials and advertising clearly identify the products as from the U.S.A. Examples: "Product of the U.S.A." or "Grown in Washington" (state name cannot be abbreviated)
- The expenses itemized above are for an approved country market and for the brands and products listed in the FundMatch Program Agreement.
- Refer to the [FundMatch Program Manual](#) for the documentation required for each type of expense.
- Mail completed claims to:**

WUSATA FundMatch Program  
 4601 NE 77<sup>th</sup> Avenue, Suite 240  
 Vancouver, WA 98662

# Healthy Folio

# INVOICE

[Street Address]  
[City, ST ZIP Code]  
[Phone]

Date 1/1/2018  
Invoice # 1111

## Bill To:

### Joe's Avocados

[Street Address]  
[City, ST ZIP Code]  
[Phone]

Quantity	Description	Unit price	Amount
1	Healthy Folio advertisement	\$ 2,000.00	\$ 2,000.00
	Winter edition - 1/2 page		
			\$ -
			\$ -
			\$ -

Sub Total \$ 2,000.00

Tax

Thank you for your business!

Balance due \$ 2,000.00

FundMatch Bank  
[Street Address]  
[City, ST ZIP Code]



Statement Date: 1/31/2018  
Pages 1 of 1  
Account Number XXXX XXXX 1234  
Statement Period January 1-31, 2018

CREDIT CARD MONTHLY STATEMENT

Joe's Avocados

DATE	DESCRIPTION	REFERENCE	PAYMENTS	PURCHASES	ACCOUNT BALANCE
	Beginning Balance				\$100
	Purchases, Fees				\$4,843
	Payments, Adjustments, Credits				\$600
	Ending Balance				\$4,343
	Minimum Payment Due				\$35

CREDITS

1/1/2018	Payment		\$500	
1/12/2018	Credit		\$100	

PURCHASES

1/1/2018	Online Retail			\$100
1/2/2018	Online Retail			\$50
1/3/2018	Hotel			\$454
1/4/2018	Café			\$34
1/10/2018	Healthy Folio			\$2,000
1/11/2018	Online Retail			\$29
1/12/2018	Restaurant			\$45
1/13/2018	Restaurant			\$51
1/22/2018	café			\$12
1/23/2018	taxi			\$29
1/24/2018	taxi			\$34
1/25/2018	Online Retail			\$44
1/26/2018	Airline Company			\$1,256
1/27/2018	Taxi			\$44
1/28/2018	Airline Company			\$606
1/29/2018	Taxi			\$55

TOTALS			\$600	\$4,843
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WUSATA SAMPLE ONLY

# healthy folio

MAGAZINE

Winter 2018



WUSATA SAMPLE ONLY

# WUSATA SAMPLE ONLY

38+ years of domestic and international marketplace connections. The Western United States Agricultural Trade Association, commonly referred to as WUSATA, is a non-profit formed in 1980 by the 13 western state departments of agriculture, as well as the territorial departments in Guam and Samoa. For more than three decades, we have offered programs and services to assist exporters of high-value food and agricultural products. We are a well-known and trusted presence in the international marketplace, a reputation that was carefully cultivated over time.

Our Connections - Market Access. WUSATA is one of four non-profit State Regional Trade Groups (SRTG) that pro-

mote U.S. food and agricultural exports. The SRTGs were established in the early 1980s as a cooperative effort between the state departments of agriculture and the United States Department of Agriculture's (USDA) Foreign Agricultural Service (FAS) to facilitate trade between local U.S. food companies and international buyers. Our funding is provided by the USDA's Market Access Program (MAP), our Member States, and private companies.

Our global network of partners and resources includes in-country trade representatives, Agricultural Trade Offices (ATOs) and the agricultural marketing divisions of our member states. With their expert leadership, WUSATA has developed programs that

produce measurable and significant results and provide international market access for our participating companies.

WUSATA's members are the 13 Western State Departments of Agriculture. Our participants are companies that are located in one of these states.

Each state has an agricultural marketing division that works in partnership with WUSATA to provide a mix of activities and services best suited for its agricultural community. Common programs offered by our Member States include trade activities (inbound and outbound trade missions, trade shows, etc.), market research, assistance with overcoming trade barriers, resolution of phytosanitary

## Joe's Avocados!

Grown in California

Healthy!

Nutritious!

Loaded with fiber, potassium, and vitamins

Good for your heart, eyes, and liver

Can lower cholesterol levels

Super cancer fighter



Find Joe's Avocados in local food stores

# Healthy Folio magazine

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Headquarters – Beverly Hills, CA, USA

## Circulation Report

### Europe

- France 150
- Germany 250
- United Kingdom 122
- Spain 52
- Italy 102
- Russia 150
- Poland 122

### Asia

- Hong Kong 5
- Japan 12
- Taiwan 22
- Singapore 5
- Malaysia 15
- India 22
- Turkey 12
- United Arab Emirates 55

### North America

- Canada 150
- USA 5000
- Mexico 1200